



**« VIP » INVITATIONS»
(FREE OF CHARGE : INCLUDED IN ALL THE PACKAGES)**

"VIP" INVITATIONS

Please send us your company logo in jpg or bmp format by e-mail to nicolas.cuissard@comexposium.com.

In addition to the meetings organised by the organising committee, "Privilege" invitations enable you to meet those prospects who, thanks to the event's dynamic structure, would like to come and meet you at Top Transport Europe.

Displaying your logo, the invitations promote your company and offer prospects a comprehensive package of services (accommodation, lunches, registration fee, etc.) to come and meet you.

You will not have to pay a fees (250 €)

The packages include the cost of these invitations and welcome prospects following validation of their participation (they will be only responsible for their travel costs).

■ **These Privilege Passes entitle the user in your name to:**

- Privileged access **free** of charge to Top Transport Europe
- Technical catalogue of participants
- A personalised meetings schedule
- Admission to lunches and cocktail
- Free access to Expert Workshops and symposia
- Accommodation booking service for nights specified in the programme

■ **Terms and conditions for use of Passes:**

- **Passes are for the sole use of Shippers requiring transport and logistics services.**
- Under no circumstances may these companies use the passes to promote their own services, products, etc.
- Any commercial canvassing is strictly forbidden.
- *To take advantage of these passes, shippers must inform the Organising Committee at the latest 3 weeks before the date of the event.*
- *The Top Transport Europe organising committee reserves the right to refuse any registration without having to justify its decision.*

OPTIONS (excl. VAT)

ADDITIONAL PERSON

♦ **Why not bring along a colleague?**

- You can maximise your opportunities because you will be able to increase the number of people you meet. Decision-makers will visit your stand throughout the day, and therefore having a person more at all times will increase the number of contacts you make.
- You will be able to meet the remaining buyers outside of your pre-scheduled agenda as well. Your representatives will also receive an extensive expertise (Setting out complementary skills).



..... X 300 €

♦ **It includes:**

- Free registration of an additional participant: access to the convention, meals, conferences and cocktail (no additional meetings included).

STORAGE WITH DOOR AND LOCK

Equipped with a coat rack this storage of 1m² is only available for stands of 6m² and more

300 € HT

RENTAL OF PLASMA SCREEN 42 INCHES ON FOOT WITH MULTIMEDIA PLAYER

Be careful, the broadcasts on screen must be "without sound" to not disturb the smooth running of business meetings.

490 € HT

ADDITIONAL MEETINGS SCHEDULE (ONLY WITH THE FORMULA PREMIUM)

This schedule will enable you to optimise your participation

2 100 €

♦ **It includes:**

- 1 additional meetings schedule taking place in your stand.
- Additional equipment (one table and 4 chairs),
- Free registration of an additional person access to the convention, meals, conferences and cocktail

TURNKEY PACKAGES (excl. VAT)

BOX PACKAGE (ONLY ONE MEETING SCHEDULE POSSIBLE)

- **4 m²** stand, **1 participant, 1 personalised meetings schedule**, with an average of 11 buyers who have requested to meet you according to your company profile.
- **Informal meetings** with clients (in addition to your meetings schedule) during lunches, the cocktail and throughout the whole convention.
- Participants' **technical catalogue** (with detailed profiles of all the buyers present) – given to you at the convention on a USB flashdrive.
- Meals: **lunches** on the 2 days and invitation to the **cocktail party**. Free access to **coffee-making facilities**.
- Full access to **conferences and expert workshops**.
- Equipment provided: melamine partition, height 2.40m, thickness 20 mm, name flag, **1 table, 4 chairs**, 1 electrical connection, a wastepaper basket.
- **VIP invitations** to prospective clients (not in the transport and logistics industry).



Non contractual picture

□ 4 750,00 €

B.SIX PACKAGE limited to 10 exhibitors (ONLY ONE MEETING SCHEDULE POSSIBLE)

- **6 m²** stand, **1 participant, 1 personalised meetings schedule**, with an average of 11 buyers who have requested to meet you according to your company profile.
- **Informal meetings** with clients (in addition to your meetings schedule) during lunches, the cocktail and throughout the whole convention.
- Participants' **technical catalogue** (with detailed profiles of all the buyers present) – given to you at the convention on a USB flashdrive.
- Equipment provided: **stand** with a name flag, melamine partition, height 2.40m, thickness 20 mm, **1 table, 4 chairs**, 1 electrical connection, a wastepaper basket
- Meals: **lunches** on the 2 days and invitation to the **cocktail party**. Free access to **coffee-making facilities**.
- Full access to **conferences and expert workshops**.
- **VIP invitations** to prospective clients (not in the transport and logistics industry).



Non contractual picture

□ 5 200,00 €

PLUS PACKAGE (ONLY ONE MEETING SCHEDULE POSSIBLE)

- **9 m²** stand, **1 participant, 1 personalised meetings schedule**, with an average of 11 buyers who have requested to meet you according to your company profile.
- **Informal meetings** with clients (in addition to your meetings schedule) during lunches, the cocktail and throughout the whole convention.
- Participants' **technical catalogue** (with detailed profiles of all the buyers present) – given to you at the convention on a USB flashdrive.
- Meals: **lunches** on the 2 days and invitation to the **cocktail party**. Free access to **coffee-making facilities**.
- Full access to **conferences and expert workshops**.
- Equipment provided: **stand** with a name flag, melamine partition, height 2.40m, thickness 20 mm, **1 table, 4 chairs, 1 display stand (for documentation)**, 1 electrical connection.
- **VIP invitations** to prospective clients (not in the transport and logistics industry).

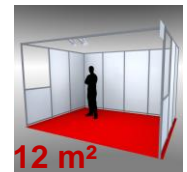


Non contractual picture

□ 5 950,00 €

PREMIUM PACKAGE

- **12 m²** stand, **1 participant, 1 personalised meetings schedule**, with an average of 11 buyers who have requested to meet you according to your company profile.
- **Informal meetings** with clients (in addition to your meetings schedule) during lunches, the cocktail and throughout the whole convention.
- Participants' **technical catalogue** (with detailed profiles of all the buyers present) – given to you at the convention on a USB flashdrive.
- Meals: **lunches** on the 2 days and invitation to the **cocktail party**. Free access to **coffee-making facilities**.
- Full access to **conferences and expert workshops**.
- Equipment provided: **stand** with a name flag, melamine partition, height 2.40m, thickness 20 mm, a name banner, **1 table, 4 chairs, 3 armchairs + coffee table, 1 display stand (for documentation)**, 1 spotlight track, 1 electrical connection.
- **VIP invitations** to prospective clients (not in the transport and logistics industry).



Non contractual picture

□ 7 150,00 €

FORMULE PREMIUM WITH ADDITIONAL MEETINGS SCHEDULE

This schedule will enable you to optimise your participation (available only for the formulas *Premium*)

■ It includes:

- 1 additional meetings schedule taking place in your stand,
- Additional equipment (one table and 4 chairs),
- **Free registration of an additional person.**

□ 8 950,00 €

VIP PACKAGE

- **16 m²** stand, **3 participants - 3 access areas, 3 personalised meetings schedule**, with an average of 35 buyers who have requested to meet you according to your company profile.
- **Informal meetings** with clients (in addition to your meetings schedule) during lunches, the cocktail and throughout the whole convention.
- Participants' **technical catalogue** (with detailed profiles of all the buyers present) – given to you at the convention on a USB flashdrive.
- **Insertion of your logo in the section «Exhibitor's List » on the website www.top-transport.net + link to your website (online during 1 year online until the launch of the next edition).**
- Meals: **lunches** on the 2 days and invitation to the **cocktail party**. Free access to **coffee-making facilities**.
- Full access to **conferences and expert workshops**.
- Equipment provided: mélaminé partition, height 2.40m, thickness 20 mm, carpet, **name banner, 2 name flags, 2 rails with 2 spotlights**.
- **VIP Furniture Pack: 3 tables, 12 chairs, 1 display stand (for documentation), 3 armchairs + coffee table, 1 wastepaper basket, 1 electrical connection.**
- **VIP invitations to prospective clients (not in the transport and logistics industry) – E-invitations (pdf).**



Non contractual picture





□ 11 500,00 €

TOTAL TURNKEY PACKAGES excl. VAT

.....€ excl. VAT

COMMUNICATION – SPONSORING OFFERS (excl. VAT)

New

	SILVER PACKAGE	GOLD PACKAGE	PLATINIUM PACKAGE	DIAMOND PACKAGE (only 1 company)
				
	2 151 € instead of 2 390€	3680 € instead of 4 090€	5 420 € instead of 6 020€	16 938 € instead of 18 820 €
The cocktail				✓
The meals				✓
Floor tiles : 3 printed floor tiles			✓	✓
Decoration of stand with your graphic material (file provided by you in HD depending on the surface of your booth (m²))			✓	✓
Your banner on our emailing campaign		✓	✓	✓
Pull up at the entrance / exit of the convention		✓	✓	✓
Meeting notebook : 1 page advertisement format A5	✓	✓	✓	✓
Your logo on the map floor	✓	✓	✓	✓
Your add on the catalogue (on a USB key)	✓	✓	✓	✓
Your banner in jpeg in rotation with another advertiser on the home page www.top-transport.net + link to your website	✓	✓	✓	
Your banner in gif (exclusive) on the home page www.top-transport.net + link to your website				✓

COMMUNICATION – EXCLUSIVE OFFERS ONLY 1 COMPANY(excl. VAT)

THE COCKTAIL: Sponsor the October 17th evening

- Communication before the event "Cocktail organised by" on the meetings schedules and the website.
 - Speech from someone of your company (20 minutes)
 - Your pull-up at the entrance of the room + posters inside the room (provided by you).
 - 50 "cocktail VIP" invitations for your customers.
- 10 900 €

PARTICIPANTS' CATALOGUE (USB KEY) WITH YOUR CORPORATE COLORS

- USB key provided by Adhesion Group. Logo provided by you
- 1 USB key with your logo distributed to the shippers
 - 1 USB key with your logo distributed to all the participants (shippers + exhibitors)
- 5 000 €
8 000 €

----- **DEADLINE TO ORDER: JULY 27TH 2018** -----

NECKLACE FOR BADGES

- Your necklace's company given to all the participants (made and provided by you)
- 2 900 €

BRANDING THE BAGS AT THE ENTRANCE

- Every participant gets a « welcome bag » at the entrance of the convention with all the documents needed (badges, meeting schedule, welcoming letter, sponsor's documents...)
- Become the official sponsor of the bag, with your own branding. The bags have to be made by yourself (contact the organizer)
- 1 550 €

MEALS: TARGET 600 PROFESSIONALS

- We organize lunches for all the participants (about 600 people / day).
- Your pull-up at the entrance of the room + poster inside the room (provided by you).
 - Your logo in the catalogue (USB key) and on the website.
 - Your logo on every table.
 - You can distribute goodies / gifts to everyone (provided by you)
- 1 900 €

TOTAL OFFRES EXCLUSIVES DE COMMUNICATION

€ excl. VAT

COMMUNICATION – « A LA CARTE » OFFERS (excl. VAT)

DECORATION OF THE STAND

Again in the interest of facilitating the preparation of Top Transport, we suggest you to manage your signage

- Decoration of 1 stand partition with your graphic material on PVC sheet ,format 2401 mm x 952 mm (file to be supplied in HD) partition x 220€
- Decoration of stand with your graphic material on canvas (file to be supplied in HD) m² x 85 €

FLOOR TILE

Personalized sticker with your company colors stuck on the floor (size 1,500 x 1,500) including:

- Your logo and the name of your company
- Your booth number
- A directional arrow

..... sticker x 350 €

Item to be provided by you before 17th September 2018 to nicolas.cuissard@comexposium.com

Ad/insertion (text & logo) → pdf at 300 dpi

PULL UP AT THE ENTRANCE / EXIT OF THE CONVENTION

900 €

- Make a difference and be seen at the entrance / exit of the convention with a poster or a pull-up (provided by you).

MEETING NOTEBOOK

Every buyer will receive a meeting notebook gathering all exhibitors' summary sheets. This tool will let buyers taking some notes during the meetings in order to create a personal hand-written catalog.

- 1 page advertisement in the notebook (format A5 + 5 mm bleed) x 450 €
- 2nd cover advertisement page in the notebook (format A5 + 5 mm bleed) x 800 €
- 3rd cover advertisement page in the notebook (format A5 + 5 mm bleed) x 800 €
- Meeting book sponsorship: your logo at front page + 1 ad page at the back cover + your logo (Black & White) on the bottom of every single page (**1 company exclusively**). (format A5 + 5 mm bleed) x 2 200 €

GOODIES – Made and provided by you - Target: around 250 shippers and 250 exhibitors

850 €

Distribute a give-away of your company during the convention (pens, stickers, notepads...) in every bag given to the participants

EXHIBITION OF EQUIPMENT - (Limited to 2 companies) - Exhibition of your equipment (electric vehicle, handling equipment, Tractor, ...) on the outdoor break space on the terrace

2 000 € HT

THE COCKTAIL: Make yourself visible at the evening of 17th October evening! (3 companies maximum)

- Your pull-up at the entrance of the room + posters inside the room (provided by you).
- Your logo on the caterer buffets.

3 300 €

COFFEE BREAK: target 600 professionals

We have a permanent coffee-making facility at the centre of the convention.

- Communication of your company with a **pull-up, a poster and give-aways** (provided by you) and your advertisement on a flat screen.
- Your logo in the participant's catalogue (on a USB key) and on Top Transport's website

1 900,00 €

WORKSHOPS (35 MINUTES)

Buyers are always looking for new opportunities to help them on their issues.

A workshop will help you to introduce your company and your competences to a maximum of buyers.

♦ Why should you do a workshop ?

- You will be able to put in relief the strength of your company and why buyers should work with you more than with anyone else.
- With a theme chosen, you can present the competences of your company through the present sector's issues.
- Those 35 minutes' workshops are attended in a professional environment.

1 500 €

♦ The package includes:

- A conference room equipped with a video-projector and a sound system (upon request).
- Communication via Top Transport catalogue and website www.top-transport.net.

YOUR LOGO ON WWW.TOP-TRANSPORT.NET

- Your banner in gif on the homepage of www.top-transport.net + link on your website (online until the launch of the next edition). (format 468x60 pixels) 900 €
- Your **rotative banner in jpeg** on the homepage of www.top-transport.net + link on your website (online until the launch of the next edition). (format 468x60 pixels) 700 €
- Your logo on the « list of exhibitors »'s page on www.top-transport.net + link to your website (online until the launch of the next edition). (format 468x60 pixels) 440 €

YOUR BANNER ON OUR EMAILING CAMPAIGN

800 €

Your ad banner will be highlighted through a Top Transport e-mailing (linking your website). (format 468x60 pixels) (5,000 targeted shippers' e-mails. Sending may be done on several emailing campaigns. Please contact us.

YOUR LOGO ON THE MAP FLOOR

440 €

Your logo next to your stand on the map floor of the convention. The map is given to all the participants and will be available on a sign at the entrance.

YOUR ADD ON CATALOGUE (on a USB key)

800 €

- Your add on the catalogue, just near your presentation (A4 color).

OTHER IDEAS? - Please contact us to study their feasibility.



TOTAL COST OF YOUR REGISTRATION

TOTAL TURNKEY PACKAGES€ excl. VAT
TOTAL OPTIONS€ excl. VAT
TOTAL COMMUNICATION – SPONSORING PACKAGES€ excl. VAT
TOTAL COMMUNICATION - EXCLUSIVE OFFERS€ excl. VAT
TOTAL COMMUNICATION – « A LA CARTE » OFFERS€ excl. VAT
TOTAL AMOUNT EXCL. VAT€ excl. VAT
DEPOSIT = 70%€ excl. VAT



THE MEETING SCHEDULE

The objective of a business convention is to provide the great occasion to develop professional relationships among the participants thanks to the pre-organized meeting schedules and also by means of many informal meeting possibilities.

The meeting schedule includes a minimum of 11 meetings. If you would have less than the minimum, a discount will be offered according to the number of the meetings obtained. Cancellation of participation with full reimbursement is possible if there are less than 5 meetings on your schedule.

1. MEETING SCHEDULE SET-UP

Your meeting schedule prioritizes the choices made by the shippers, then by your meeting requests validated by the shippers and finally by your meeting requests non-validated. It also takes into account the meeting request refused by the shippers. Your meeting schedule is optimized thanks to the practical information that we have received (availability, meeting requests...). If you do not have a meeting with a particular company, it could be that his meeting schedule is full, there are no mutual meeting slots available or that he did not accept your meeting request.

2. FREE MEETING SLOTS OR INDISPENSABLE CONTACTS TO SEE

If you have a free meeting slot or a shortened meeting, and you have already identified the company and/or person that you wish to meet in addition to your meeting schedule, you may ask the organizers to put you in contact. An additional meeting request form is available at the welcome desk. You have to precise the company name with whom you want to meet. We will transfer the request directly and /or introduce you personally.

Please note: The definitive meeting schedule will be given to you on the first day of the convention in your welcome folder.

CONDITIONS DE REGLEMENT ET ACOMPTE

Only payments by check by deposit are accepted.

- **1st deposit** at time of subscription: **70% of the total all taxes included of all the services reserved.**
Your subscription will be taken into account after receiving *your subscription form completed, signed and with this deposit.*
- **Balance to be paid 60 days from invoice date, however no later than September 17th 2018**
- **In the case of cancellation on or after 17/09/2018,** the total amount of fees will be due to the organiser. In order to be valid, any cancellation must be put into writing and sent by certified mail with a receipt.
By signing the acceptance form, the participant states that he is aware and fully agrees to the clauses stipulated in the general regulation of the fair. In the case of a contestation, the participant commits himself to submit his claim to the organiser. In the case of a dispute, the litigation will be submitted only to the competent Nanterre tribunal.

**THIS REQUEST IF NOT ACCOMPANIED BY A DEPOSIT
WILL BE CONSIDERED AS NULL**

Company :

Responsible's name :

Place :

Date :

Mandatory

Company's seal:

TERMS AND CONDITIONS FOR TOP TRANSPORT EUROPE

1 • Organisation

The TOP TRANSPORT EUROPE business convention is organised by Adhesion Group, a business corporation with share capital of 300.000 Euros whose headquarters are located at 35-37 rue des Abondances - 92513 Boulogne Billancourt - France.

2 • Purpose

These regulations define the terms under which **Adhesion Group** organises and operates this convention. They specify the respective obligations and rights of the participant and organiser. The participant formally agrees to respect these regulations.

3 • Date and place

The TOP TRANSPORT EUROPE convention will be held in the Palais du Pharo of Marseille (France) on the 17th & 18th October 2018.

If it is not possible to use the site as planned, the organiser has the right to change the locality or alter the dates of the convention. The organiser can cancel the operation after having informed the participant, and in such a case, this registration form shall be rightfully cancelled without compensation being paid to the participant except for the reimbursement of the registration fees paid.

4 • Admission & registration

The organiser reserves the right to refuse any request for registration for whatever reason, without having to justify its decision. The request for admission to **TOP TRANSPORT EUROPE** is final and irrevocable. In case of withdrawal at any time and for whatever reason, the signatory shall still owe the total amount of his/her participation fee. As the registration is made in the name of a company, the participants themselves can be replaced on condition that the organiser be notified. The participation fee shall be paid upon receipt of invoice or the latest on September the 17th. Should payment not intervene at the agreed time, this request for admission shall be rightfully cancelled and the signatory shall be considered a debtor of **Adhesion Group** for the said amount.

5 • Competition

In order to preserve intact the speciality to which **TOP TRANSPORT EUROPE** owes its success, it is formally forbidden to exhibit products outside the areas provided to this effect. No fixed or mobile structure will be accepted outside or above the exhibition stands.

6 • Commercial rules

It is forbidden for participants to allow any other company to benefit from all or part of the services offered by the **TOP TRANSPORT EUROPE** convention without the prior consent of the organisers. The participant is formally forbidden to indulge, outside the premises hosting the convention, in activities similar to those carried out within the context of the convention, for the entire duration thereof.

7 • Insurance

Adhesion Group bears civil liability in its capacity as organiser of the events which it manages: this responsibility does not, however, extend to damage caused by third parties to participants. The « Palais du Pharo » shall be civilly liable in its capacity as owner of the buildings and installations, fixed or temporary, serving for the convention, as well as for the operation of companies and business it manages directly. The same is true for all outside companies. The participant shall be responsible for all damage or injury caused to others either by itself or its personnel or installations.

8 • Application of regulations

The organiser has the right to decide in all cases not provided for in these regulations and to make any necessary modifications or additions which become immediately applicable. The memoranda sent to participants later shall be considered an integral part of these regulations. Any breach of these regulations shall lead to the exclusion of the offending participant, at the sole will of Adhesion Group, without notice and without reimbursement of the participation fee or any other amount paid by said exhibitor which shall remain in the possession of the organiser.

9 • Jurisdiction

When signing the admission request, the participant agrees without reservation to accept the clauses of these regulations, whose French language text shall be considered authentic. In case of dispute and before any action, any exhibitor agrees to submit his/her claim to the Steward's Office. In case of dispute, the courts of the place of the registered offices of **Adhesion Group** shall entertain jurisdiction.

ADHESION



GROUP

COMEXPOSIUM

TOP TRANSPORT EUROPE - ADHESION GROUP

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E-mail : top.transport@comexposium.com - Site internet : www.top-transport.net/

SA au capital de 300 000 euros - RCS Nanterre B 331 605 790 - NAF 8230Z